



St. Joseph's Degree & PG College, Kurnool
(Andhra Pradesh – 518004)



BSE

BOMBAY STOCK EXCHANGE

Sponsored Webinar

Keynote Speaker

SUSHAS RAJPUT

Topic

**Financial Awareness &
Financial Literacy
at an Early Age**



26th

Date

26th March 2026



Time

11:00 AM



Platform

Zoom Application

Happy Learning!



Ministry of Education's
INNOVATION CELL
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

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Sunkesala Road, Kurnool-518004.A.P.

(Affiliated to Rayalaseema University, Kurnool)

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PROGRAM REPORT



Webinar on Financial Awareness & Financial Literacy at an Early Age

Organized by:

Bombay Stock Exchange (BSE) (Sponsored Webinar)

Hosted at:

St. Joseph's Degree and PG College, Kurnool

Date: 26th March 2026

Time: 11:00 AM

Platform: Zoom Application

Introduction

A webinar on "Financial Awareness & Financial Literacy at an Early Age" was conducted on 26th March 2026 under the guidance of Dr. K. Shantha Madam, Principal, St. Joseph's Degree College. The session was sponsored by the Bombay Stock Exchange (BSE) with the aim of enhancing students' understanding of financial concepts and encouraging responsible financial behavior from a young age.

A total of 60 students from BBA A section actively participated in the webinar.

Faculty Incharge: R Prasad

Resource Person: The session was delivered by Mr. Sushas Rajput, who served as the key speaker. He shared valuable insights on financial planning, savings, investment strategies, and the importance of financial discipline in personal and professional life.

Program Objectives:

- * To create awareness about the importance of financial literacy among students.
- * To introduce basic financial concepts such as saving, budgeting, and investing.
- * To encourage students to develop financial planning habits at an early age.
- * To provide knowledge about financial institutions and stock markets.
- * To promote informed financial decision-making skills.

Program Highlights:

- * The session began with a brief introduction of the speaker.
- * The speaker explained key financial concepts in a simple and practical manner.
- * Real-life examples were used to explain saving and investment strategies.
- * Students gained insights into the functioning of the stock market.
- * An interactive Q&A session was conducted where students clarified their doubts.

Program Outcomes:

- * Understand the importance of financial literacy in daily life.
- * Gain basic knowledge of financial planning and money management.
- * Develop awareness about savings and investment options.
- * Improve decision-making skills related to personal finance.
- * Build confidence in understanding financial systems like stock markets.



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St. Joseph's Degree College, Sunkesula Road, Kurnool-4

Programme: Financial Awareness & Financial Literacy at an early age
 Department: H.C & Eds

Date: 26/03/2024

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